

Types of Customers

- **A new to internet Newbie**
- **A smart shopping Geek**
- **A Deal Hunter**
- **A Brand Buff**
- **A save it for later shopper**
- **A reward points lover**
- **Customer is Customer**

Legal Issues

- **Incorporation**
- **Trademark**
- **Copy right**
- **Transaction issues**
- **Privacy issues**

E-Commerce payment system

- **Bank Payment**
- **Paypal**
- **Electronic wallet**
- **Mobile pay or Mobile banking**
- **Alipay or organization payment**
- **Credit / Debit / Card payment**

thank you