E-COMMERCE BUSINESS MODEL Mr.Peeranthon Saensook

E-COMMERCE IMPLEMENTATION

Business model (Logistics) Product (Supply Chain)

Customer (CRM, Marketing)

E-Commerce Business Model

DROP SHIPPING:

•Simple / Setting up the store front / taking money from customers / Warehousing / Dealing with packaging.

WHOLESALING AND WAREHOUSING: a lot of investment at first. / Warehousing space.

PRIVATE LABELLING AND MANUFACTURING: Perfect product No cash to build. >>> Contact and Connection are required.

WHITELABELLING: Successful product for selling / design by own (product / label)

Thank You

