

B2G (Business to Government)

- Business-to-government e-commerce or B2G is generally defined as commerce between companies and the public sector.
- It refers to the use of the Internet for public procurement, licensing procedures, and other government-related operations.

B2G (Business to Government) Cont.

- This kind of e-commerce has two features: first, the public sector assumes a pilot/leading role in establishing e-commerce; and second, it is assumed that the public sector has the greatest need for making its procurement system more effective.
- Web-based purchasing policies increase the transparency of the procurement process (and reduce the risk of irregularities). However, the size of the B2G e-commerce market as a component of total e-commerce is insignificant, as government e-procurement systems remain undeveloped

Thank You

