

**Course Report (TQF 5)**

Institution Name Suan Sunandha Ratjabhat University

Faculty/Program College of Innovation and Management

**Section 1 General Information**

**1. Course Code and Course Title**

**Subject Code ITT4302 Title:** Cross Culture Management

**2. Prerequisite Course (if any)**

None

**3. Course Lecturer and Section**

Ajarn Pannalin Suchookorn

**4. Semester/Academic Year**

1/2021

**5. Venue**

Online

**Section 2 Comparing Class Management to Teaching Plan**

**1. Number of actual teaching hours compared to the teaching plan**

| **Topics** | **No. of planed teaching hrs.** | **No. of actual teaching hrs.** | **Reason(s) (in case the discrepancy is more than 25%)** |
| --- | --- | --- | --- |
| - Orientation and Term Assignment  - Overall contents of the course  - Scores and grade  - Why we have to learn about Cross Culture? | 3 | 3 | - |
| - Introduction to Cross Culture Management  - What make us different?  - What is culture?  Culture, belief and values  Culture and its meaning  Main culture and its root | 3 | 3 | - |
| What is Cross Culture?  - What is the cross culture management in general  Why it so important?  How it works | 3 | 3 | - |
| Cross culture scenario Impact of cross culture | 3 | 3 | - |
| The theories of cross culture | 3 | 3 | - |
| Multi culture, inter-culture and cross culture | 3 | 3 | - |
| Culture difference in daily life | 3 | 3 | - |
| Culture difference in business | 3 | 3 | - |
| Cultural Appreciation or Cultural Appropriation? | 3 | 3 | - |
| Negotiation in cross culture | 3 | 3 |  |
| Leadership in cross culture | 3 | 3 | - |
| Cross culture communication | 3 | 3 |  |
| Cross culture communication | 3 | 3 |  |
| National and organizational culture | 3 | 3 |  |
| Managerial skill vs cross culture  Exam | 3 | 3 |  |

**2. Topics that were not taught as planned**

|  |  |  |
| --- | --- | --- |
| **Topic(s) that couldn’t taught as planned (if any)** | **Significant of topic(s)** | **Remedy Plan** |
| Group work outdoor activities | Cannot gather together because of pandemic crisis |  |
|  |  |  |

**3. Effectiveness of the teaching methods specified in the Course Specification**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Learning Outcome** | **Teaching methods specified in the course specification** | **Effectiveness** | | **Problems of the teaching method(s) (if any) and suggestions** |
| **Yes**  (**√**) | **No**  **(X)** |
| Morals and Ethics | Check out these behaviors by observation;  attending class on time, dressing properly according to the university regulation, responsible for group work, honesty - not cheating in the exam or copying other’s homework | √ |  |  |
| Knowledge | Lecture, Multimedia material, E-learning, Discussions, In-class assignments in both oral and written form | √ |  |  |
| Cognitive Development | Lecture, Multimedia material, Discussions, In-class assignments in both oral and written form using straproblem solving thinking based | √ |  |  |
| Interpersonal Skills and Responsibilities | Class discussion, In-class assignment and group work | √ |  |  |
| Numerical Analysis, Communication and Information Technology Skills | E-learning and On-line research and assignments | √ |  |  |

4. **Suggestions for Improving Teaching Methods**

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**Section 3 Report of Course Management**

1. **Number of enrolled student** 9 Students
2. **Number of student in course at the end of semester** 9 Students
3. **Number of withdrew student (W)** 0 Students
4. **Grade Distribution**

|  |  |  |
| --- | --- | --- |
| **Grade** | **No. of Students** | **Percentage** |
| A | 5 | 55.56 |
| A- | 2 | 22.22 |
| B+ | 1 | 11.11 |
| B |  |  |
| B- | 1 | 11.11 |
| C+ | 0 |  |
| C | 0 |  |
| C- | 0 |  |
| D+ | 0 |  |
| D | 0 |  |
| D- | 0 |  |
| F | 0 |  |
| I (Incomplete) | 0 |  |

**5. Factors causing unusual grade distribution (If any)**

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**6. Discrepancies in the evaluation plan specified in the Course Specification**

6.1 **Discrepancy in evaluation time frame**

|  |  |
| --- | --- |
| **Detail of Discrepancy** | **Reasons** |
| - | - |

6.2 **Discrepancy in evaluation methods of learning Outcome (If any)**

|  |  |
| --- | --- |
| **Detail of Discrepancy** | **Reasons** |
|  |  |

**7. Verification of student’s achievement**

|  |  |
| --- | --- |
| **Verification Methods** | **Results** |
|  | - |

**Section 4 Problems and Impacts**

**1. Teaching and Learning Resource**

|  |  |
| --- | --- |
| **Problem of Teaching and Learning Resource (if any)** | **Impact** |
|  |  |

**2. Administration and Organization**

|  |  |
| --- | --- |
| **Problem of Administration and Organization (if any)** | **Impact on student learing outcome** |
| - | - |

**Section 5 Course Evaluation**

**1. Result of course evaluation by students** (see attachment)

**1.1 Important student comment from the evaluation**

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**1.2 Instructor response/opinion to student comment in (1.1)**

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**2. Result of course evaluation in other method**

**2.1 Important comment from the evaluation**

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**2.2 Instructor response/opinion to student comment in (2.1)**

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**Section 6 Improvement Plan**

**1. Progress of teaching and learning improvement recommended in the previous Course Report**

|  |  |
| --- | --- |
| **Improvement plan in prior semester/academic year** | **Achievement of plan implementaion** |
|  |  |

**2. Other Improvement**

-

**3.** **Suggestions for improvement in subsequence semester/academic year**

|  |  |  |
| --- | --- | --- |
| **Suggestions** | **Deadline** | **Responsible person** |
| - | - | - |
|  |  |  |

**4. Suggestions of course instructor**

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Course Lecturer: Pannalin Suchookorn

Signature...................................................

Date: 5 February 2021

Head of the Department: Miss Salisa Hemmapan

Signature..................................................

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_