



Course details (Course Specification)

Course Code CIM 2105 Course business finance

Major Management of business information systems Faculty / College Innovation and Management

Suan Sunandha Rajabhat University

semester 2 Academic year 2022

Division 1 general information

1. Course code and name

Course code	CIM 2105
Name of the course in Thai,	business finance
Name of the English course	Business Finance

2 . Number of credits 3(3 – 0 – 6)

3 . Curriculum and course types

3.1 Bachelor of Business Administration Program

3.2 Types of courses Specialized subjects

4 . Instructors in charge of the course and instructors

4.1 Instructor in charge of the course Ajarn Naruemon Chomchom

4.2 Teacher Naruemon Chomchom

5. Contact address Building 37, Suan Sunandha Rajabhat University

6. Semester / year of study

2nd semester / 1st year

6.2 The number of students accepted is about 30 people .

7. Subjects that must be studied first (Pre–requisite) (if any) CIM1107

8 . Courses that must be studied at the same time (Co–requisites) (if any)

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9 . Place of study, room 37 49

10. Date of preparation or improvement 14 December 2022

Details of the latest course

Division 2 aims and objectives

1 . Objectives of the course

To provide students with knowledge and understanding of the roles and responsibilities of financial managers. financial planning and analysis Market–demand cash and securities management debtor management product management financing and allocation of profits and dividends

2. Objectives for developing / improving courses

To provide students with basic knowledge to prepare them for intellectual knowledge. Understanding of business finance in order to be able to plan financially correctly and can be used in daily life The reference sample should be changed in accordance with the changing practice.

Division 3 Appearance and action

1. Course Description

Scope, characteristics, roles and responsibilities of the finance department in business as well as the goals and importance of business finance Emphasis is placed on understanding the basic principles of capital allocation. Within a business, financing is used for the operation of the business. Financial planning relating to the start of business investment, sale of business, capital increase, profit and dividend allocation policy

2. Number of hours spent per semester

describe (hours)	extra teaching (hours)	Practice/Job Fieldwork/Internship (Hours)	self study (hours)
lecture 3 hours per week	Tutoring according to the needs of specific students	–	Self–study 6 hours per week

3. The number of hours per week that teachers give advice and academic advice to individual students.

Degree programs, bachelor, master , doctorate

(Responsible for the course, please specify information, for example, *1 hour/week*)

3.1 Self-consultation at the lecturer's room, 3rd floor, Building 37, Faculty/College of Innovation and Management.

3.2 Consultation via work phone / mobile phone number 08 6 6607969

3.3 Consult via electronic mail (E-Mail) narumon.ch@ssru.ac.th, chomchom_na@hotmail.com

3.4 Consult via online social networks (Facebook/Twitter/Line).

<https://www.facebook.com/narumon.chomchom>

3.5 Consulting via computer network (Internet/ Webboard) http://www.teacher.ssru.ac.th/narumon_ch/

Division 4 development of student learning outcomes

1. Morality and ethics

1.1 Morals and ethics that need to be developed

- (1) Realize the value of morality, ethics, honesty and sacrifice towards the profession and society.
- (2) Discipline, punctuality and self–responsibility and dedicate time to work in the profession
- (3) Be generous and have good human relations with related people and people in society.
- (4) Respect the rights and listen to the opinions of others. Including respect for the value and dignity

of human beings.

based on constitutional principles Year 2007(5)

- (5) Respect the rules and regulations of the organization and society.
- (6) Have self–confidence and dare to express opinions publicly. in the right way
- (7) have their own strict academic and professional ethics

1.2 Teaching methods

(1) Lecture with examples of case studies related to the issue Ethics in the practice of the accounting profession

to be a role model for students

(2) group discussion

1.3 Evaluation methods

(1) Students attend at least 80 % of their class hours throughout the semester.

(2) deliver the assigned work within the scope given and on time;

(3) There is a reference to the document that has been used in making the report. properly and appropriately

(4) Evaluate the results of case study analysis.

(5) no examination corruption

2. Knowledge

2.1 Knowledge to be developed

- (1) having basic knowledge in related sciences both in academic and professional fields at a good level; applied appropriately and continue to study at a higher level
- (2) have up–to–date knowledge and can develop knowledge of their own for use in development planning in the line of work and social development
- (3) have knowledge, ability and advanced technology is always available for the introduction of

information technology

efficiency

Degree programs, bachelor, ✓ master , doctorate

- (4) Able to track academic progress and marketing evolution, especially in Information and Communication for Marketing efficiently and can be applied used very well
- (5) have knowledge, understanding and interest in developing their own knowledge and expertise continually
- (6) Having extensive knowledge in the field of study in order to foresee changes that may occur in the future.

2.2 Teaching methods

Lecture, practice, discussion, group work report presentation case study analysis and assigned to search for articles related information by summarizing and presenting and the preparation of projects for students to apply the knowledge they have studied Learner–Centered Education Know how to do research by yourself with a teacher as a guide. (mentoring teaching Teachers act as mentors by allowing students to research content related to the lesson. with teacher guidance)

2.3 Evaluation methods

(1) Mid–semester examination, final examination with examinations that focus on understanding rather than memorization.

analysis and application

(2) Evaluate results from assigned reports or projects.

(3) Analyze the case study.

3. Intellectual skills

3.1 Intellectual skills to be developed

- (1) The concept must be discretionary and the idea must be systematic.
- (2) be able to search for, interpret and evaluate information to be used to solve problems creatively
- (3) be able to collect, study, analyze and summarize problems and needs
- (4) be able to apply knowledge and skills in vocational expertise to solve problems happen properly

3.2 Teaching methods

(1) Assigning students to work on special projects and present

(2) Group discussion and summary of students' concepts.

(3) Trained to analyze problems from case studies that have already been studied. by going to research from different documents other

(4) practical training

3.3 Evaluation methods

Midterm and final exams Emphasis is placed on exams that analyze and design work systems to measure understanding and application abilities. and student project work

4. Interpersonal skills and responsibilities

4.1 Interpersonal skills and responsibilities to be developed

- (1) able to effectively communicate in both Thai and foreign languages with various groups of people;
- (2) To be able to provide assistance and facilitation in resolving various situations.
both in leadership roles or in the role of working teammates
- (3) Able to use knowledge in science to guide society on appropriate issues.
- (4) Be responsible for one's own actions and responsible for work in the group.
- (5) Be able to take the initiative to show issues in resolving both personal and public situations. as well

as showing appropriate stances for one's own and those of the group

- (6) Be responsible for continuous development of both personal and professional learning.

4.2 Teaching methods

- (1) Assign group work for project preparation.
- (2) Assign group work such as new techniques in system analysis and design.

Presentation of reports and projects

4.3 Evaluation methods

- (1) Assessment from the project project presentation and group working behavior
- (2) Assessment of projects and reports from peers with form

5. Numerical analysis, communication and information technology skills

5.1 Numerical analysis, communication and information technology skills to be developed

- (1) Possess skills in using tools that are necessary for work, especially computers.
effectively
- (2) Be able to communicate effectively both orally and in writing. along with choosing a format
of the presentation media appropriately
- (3) can use information technology appropriately

5.2 Teaching methods

- (1) Assign work to study and research by oneself from websites , e-learning media , and doing
Accounting project emphasizing on citing information from reliable sources both
public and private
- (2) presented using the appropriate format and technology

5.3 Evaluation methods

- (1) preparation of business plan reports; and presented with information technology media
- (2) Participation in discussions and methods of discussion in the classroom.

6. Other aspects

- (1)
- (2)
- (3)
- (4)
- (5)

note

symbol ● means main responsibility

The symbol ○ means secondary responsibility.

Blank means not responsible.

This will appear on the map showing the distribution of responsibility for learning outcomes from curriculum to subject (Curriculum Mapping).

Division 5 lesson plans and assessments

๑. lesson plans

week	Title / Description	Amount (hrs .)	learning activities teaching/media used	instructor
1	course introduction	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
2	– general knowledge about business finance – Importance of business finance	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
3	– Scope, characteristics, roles and duties of finance department in business	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
4	– Analysis of financial ratios	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
5	– Analysis of funds flow statements and budgets	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
6 – 7	– Analysis of asset utilization and operating capital	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
8	midterm test	3		Naruemon Chomchom
9	– Basic principles of capital allocation within a business	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
10	– Working capital management	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
11	– Debtor Management	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
12	– Inventory Management	3	describe Ask – answer questions /PPT/	Naruemon Chomchom

week	Title / Description	Amount (hrs .)	learning activities teaching/media used	instructor
13	- Funding to be used in the operation of the business.	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
14	- short-term financing	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
15	- long-term financing			
16	presentation	3	describe Ask – answer questions /PPT/	Naruemon Chomchom
17	final exam	3		Naruemon Chomchom

2. Learning Evaluation Plan

(Specify the learning evaluation method for each sub-topics as shown in the map showing the distribution of course responsibilities.

(Curriculum Mapping) as defined in the course description, assessment week and proportion of assessment)

learning outcomes	Method for assessing learning outcomes	Assessment week	proportion of evaluation
1 . 1 – 1 . 2	assignment	1 – 8 , 10 – 15	20
1 . 1 – 1 . 3	midterm test	9	30
1 . 1 – 1 . 7	group report	15 – 16	20
1 . 4 – 1 . 7	final exam	17	30

Division 6 teaching resources

1. Textbooks and main documents

1) Arunee Nironthorn Kul Na Ayudhya and Kusuma Vechabul , **Business Finance (FIN2101)**, 2nd printing
Bangkok : Ramkhamhaeng University, 2014

2. Important documents and information

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)

3. Documents and recommended information

- 1) <http://www.set.or.th>
- 2) <http://www.tsi-thailand.org>
- 3) <http://www.bot.or.th>

Division 7 Assessment and improvement of course operations

1. Strategies for assessing course effectiveness by students

Have students evaluate the effectiveness of the course. namely teaching method Organizing activities inside and outside the classroom and supporting materials for teaching and learning of teachers which has an impact on learning and learning outcomes received, along with suggestions for improving teachers and a student –centered approach to teaching and learning

2. Teaching evaluation strategies

Assessed by the College of Innovation and Management by appointing an evaluation committee or from the observation of teaching by the instructor in charge of the course and academic performance of students

3. Improving teaching

College of Innovation and Management assign instructors or instructors in charge of that course Review and improve teaching strategies and methods based on course performance evaluation results. and prepare a report after teaching at the end of the semester

4 . Verification of student achievement standards in the course

During the course teaching process There is a verification of the achievements of each topic. As expected from the learning in the subject was obtained from the questionnaire of the students. or randomly checking student work Including considering the results of the sub–test. and after issuing course results Overall achievement in the course is verified, such as pre–test and post–test.

5 . Implementation of review and planning to improve course effectiveness

The branch has a system for reviewing course effectiveness. by considering the results of teaching evaluation by students Course Reporting by Instructors After reviewing course effectiveness Teachers are responsible for reviewing the content taught and the teaching strategies used. and presenting guidelines for improvement and development in the course report Presented to the meeting of program instructors for consideration, giving opinions and summarizing the development and improvement plans, along with presenting to the College of Innovation and Management. for use in the next lesson

Map showing the distribution of responsibility for learning outcomes from curriculum to subject (Curriculum Mapping)
as shown in the course description (Program Specification) TQF 2

course	morality, ethics							knowledge						intellectual skills				Interpersonal Skills and Interpersonal Responsibility and Responsibility						Numerical analysis, communication and numerical information technology skills communication and use of information technology			other skills
	1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	1	2	3	4	5	6	1	2	3	
General Education																											
course code CIM 2105 Course Name Business Finance	●	●	●	●	○	●	●	●	●	●	●	○	○	●	●	○	●	●	●	●	●	●	○	●	●	○	

● main responsibility ○ secondary responsibility

Responsibilities in each area can be increased or decreased according to their responsibilities.