





# MHE5516

## DEVELOPING HUMAN CAPITAL TO BE AN ENTREPRENEUR

By Dr.Mooktra Thongves



MHE5516 #Lesson3



# WHAT IS AN ENTREPRENEUR ?

A person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do.



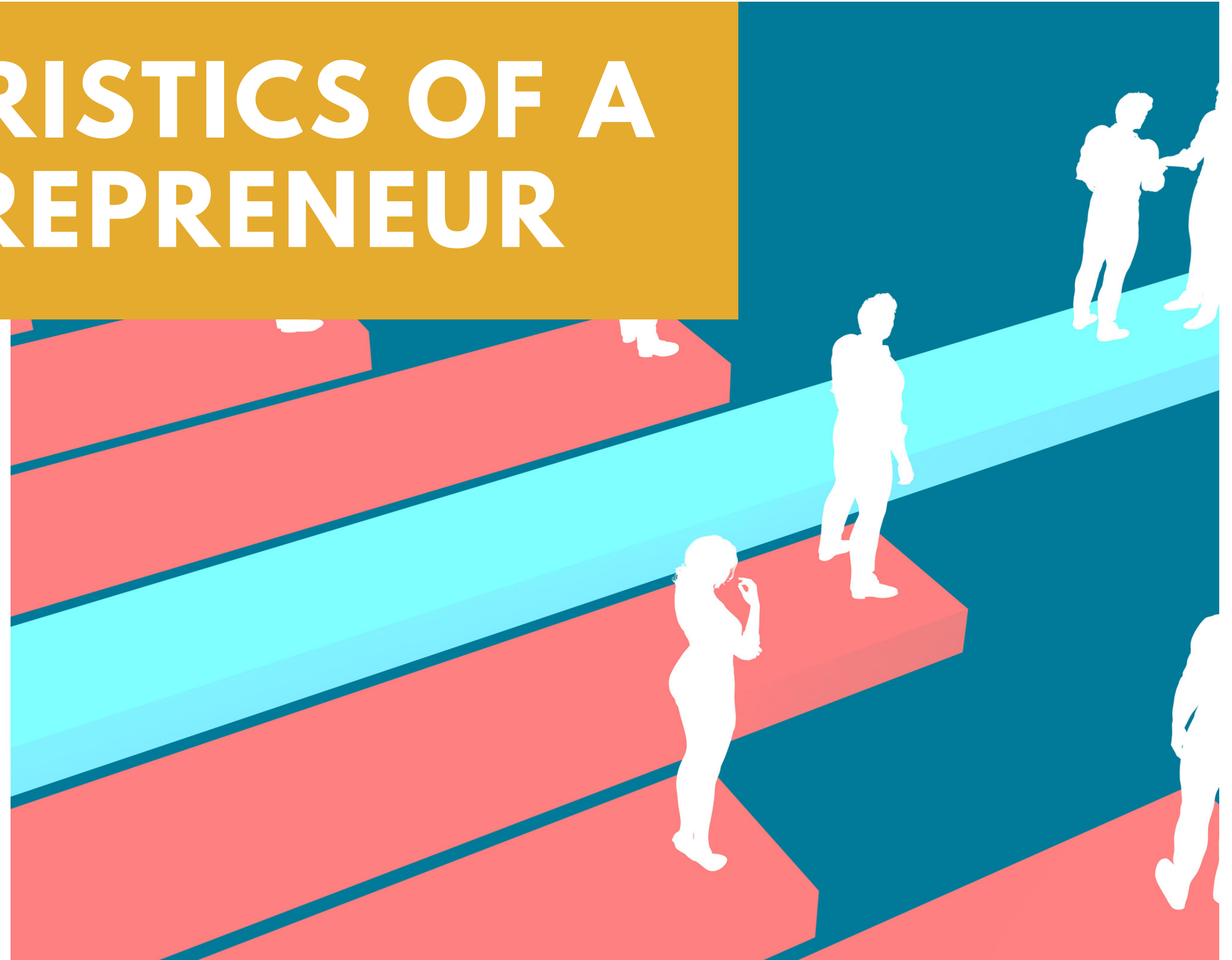
# DEFINITION OF ENTREPRENEUR

Environmental factor analysis  
Identify business opportunities Turn  
an opportunity into a business and  
manage that business.  
(Arnulfo F. Itap)



By Dr.Mooktra Thongves

# CHARACTERISTICS OF A GOOD ENTREPRENEUR



# 1. NEED FOR ACHIEVEMENT



# 2. RISK TAKING



# 3. CREATIVE & BIG DREAMS



# 4. DO NOT GIVE UP

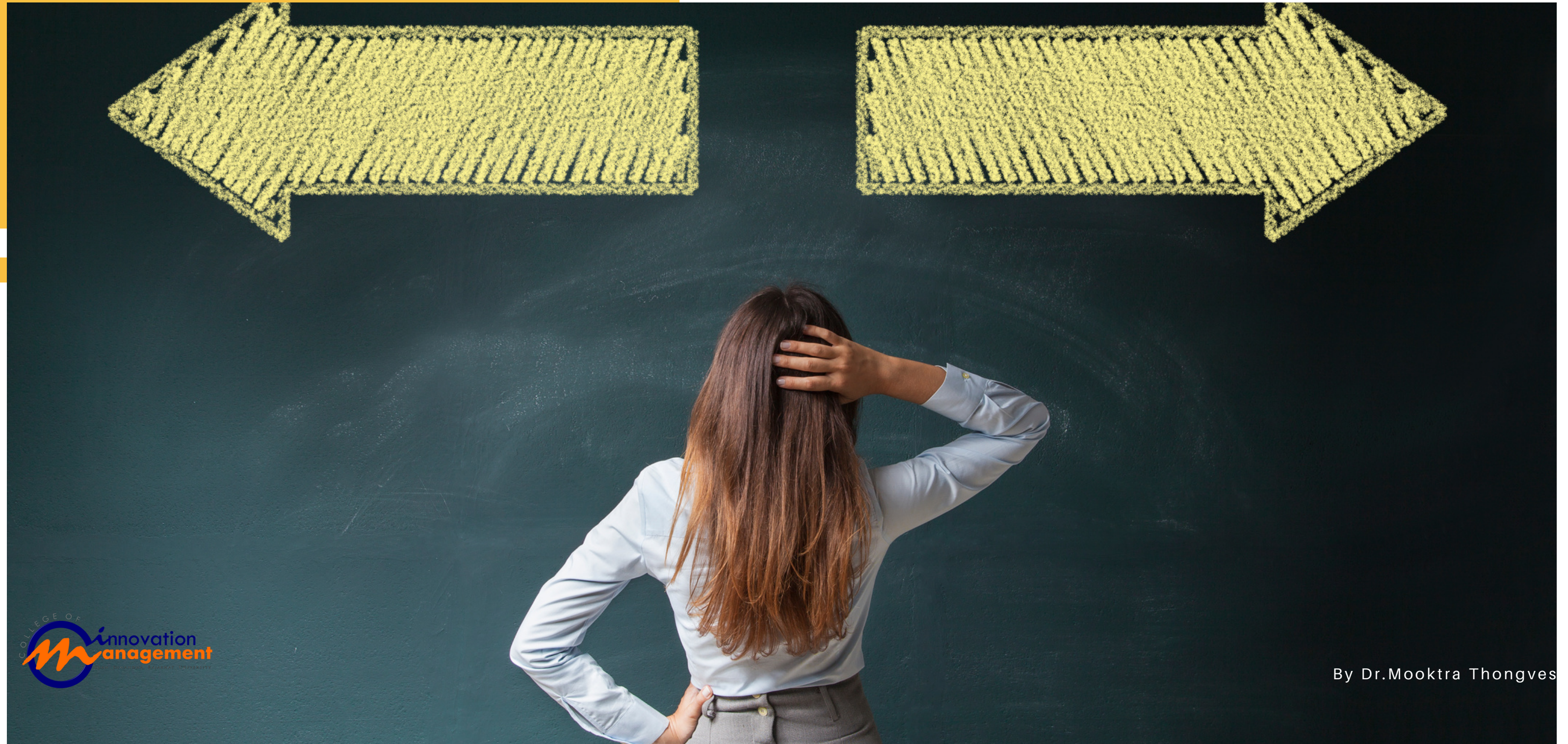




# 5. CONFIDENCE



# 6. ABILITY TO MAKE DECISIONS



# 7. CHANGE AS AN OPPORTUNITY



# 8. TOLERANCE FOR UNCERTAINTY



# 9. START & PERFECT SUCCESS



# 10. VALUE OF TIME





# GOOD ENTREPRENEUR MUST HAVE



**PIONEER**

**MARKETER**

**UPDATE**

**PROFESSIONAL**

**DEVELOPER**

**MOTIVATED**

**FIGHTER**

**BENEFITS**

**GOVERNMENT**

**RISK**



**GOOD ENTREPRENEUR MUST HAVE**





**ABILITY**

**POWER**

**TRENDS**

**RELIABLE**

**COMMITTED**

**RESPONSIBLE**

**ENERGY**

**EVALUATE**

**ADAPTABILITY**

**PERSEVERANCE**



**GOOD ENTREPRENEUR MUST HAVE**





# PRINCIPLES OF MANAGEMENT THAT ENTREPRENEURS MUST HAVE

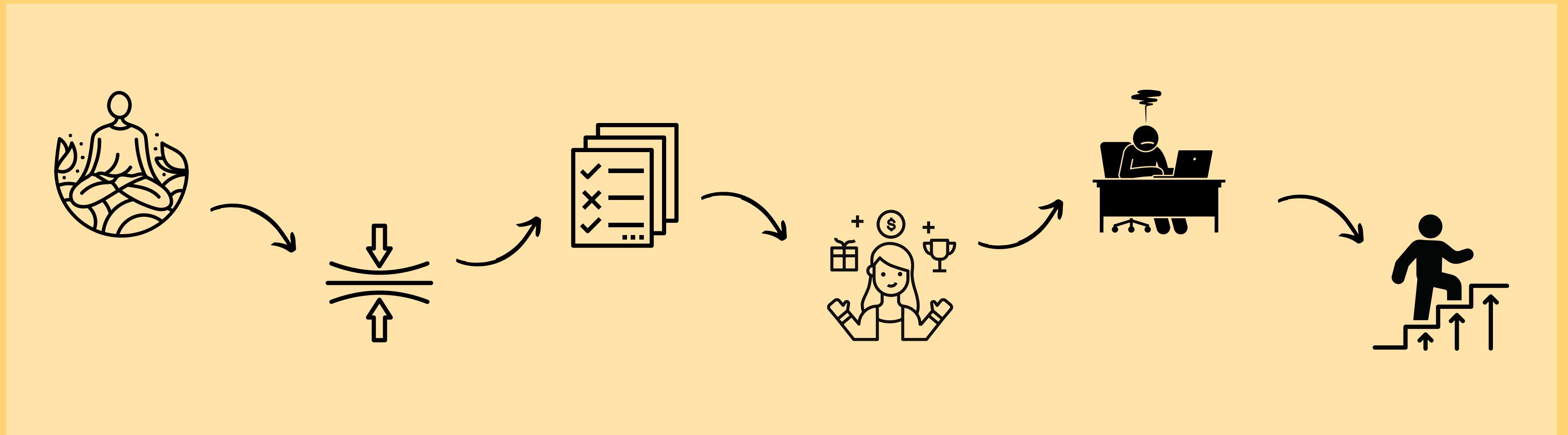


MARY PARKER FOLLETT



By Dr.Mooktra Thongves

# CONTINUOUS AND SUSTAINABLE SUCCESS



# TERMINOLOGY OF STRATEGIC MANAGEMENT



**STRATEGIC MANAGEMENT**



**OBJECTIVE /  
GOAL**



**POLICY**



**MISSION**



*Entrepreneur*

# HOW TO DO BUSINESS SUCCESSFULLY



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# NO ONE EXPECTED



# DECISION



HOW TO DO BUSINESS SUCCESSFULLY

# SUPPORTER



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HOW TO DO BUSINESS SUCCESSFULLY

# MANAGE PEOPLE



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# IMAGE



# VIOLENCE



HOW TO DO BUSINESS SUCCESSFULLY

# DIPLOMATIC METHOD



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HOW TO DO BUSINESS SUCCESSFULLY

# METICULOUS



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# ENTREPRENEURIAL QUALIFICATIONS TEST

Statement ,Enter your attribute score.

with the highest score = 5

and the smallest score = 1

- 
1. ABILITY TO COMMUNICATE
  2. THE ABILITY TO MOTIVATE OTHERS
  3. ABILITY TO ORGANIZE
  4. RESPONSIBILITY
  5. ABILITY TO ADAPT
  6. ABILITY TO MAKE DECISIONS
  7. SELF IMPULSE
  8. GOOD HEALTH
  9. GOOD HUMAN RELATIONS
  10. ORIGINALITY
  11. SELF-INTEREST
  12. OPEN MIND ACCEPT OPINIONS
  13. PRUDENCE
  14. ABILITY TO PLAN
  15. MENTAL STABILITY
  16. SELF-CONFIDENCE
  17. HAVING GOOD INTELLIGENCE
  18. STARTING WORK BY YOURSELF
  19. INTEREST IN THE SALE
  20. TAKING ADVANTAGE OF BUSINESS OPPORTUNITIES



# ENTREPRENEURIAL WHAT EXACTLY SHOULD WE DO?

If not more than 30 points

better continue to be employed.

If your get 30 – 50 points

work in a family business as an order taker.

If your get 51 – 65 points

then you have good qualifications. be a joint venture

If your score 66 or more

you are qualified to be a business owner.





# Q&A

MHE5516 Developing Human Capital to be an Entrepreneur

LESSON 3

