



Course Specification

Subject Code IIT3201 **Title:** Elementary Chinese

International Trade Innovation

College of Innovation and Management, Suan Sunandha Rajabhat University

1st Semester, Academic year 2022

Section 1 General Information

1. Subject code and title

Subject Code IIT3201 Elementary Chinese

Subject Name Element Chinese

2. Number of credit 3 (3-0-6)

3. Curriculum and type of subject

3.1 Curriculum International Trade Innovation

3.2 Type of subject CIM

4. Responsible Lecturer

4.1 Responsible lecturer Miss. Montipa Vilasthip

4.2 Lecturer Miss. Montipa Vilasthip

5. Contact address

College of Innovation and Management

e – mail: montipa.vi@ssru.ac.th

6. Semester/Year

6.1 Semester 1/2021

6.2 Available for . 23 students approximately

7. Pre-requisite

No

8. Co-requisites

No

9. Study Location College of Innovation and Management

10. Date of preparation/revision 18 Oct 2021

Section 2 Goal and Objectives

Subject goal

Students has got basic concept Social Responsibility is a crucial part of business ethics. A responsible organization considers and recognizes the impact that its decisions and activities impact on society and the environment; and behaves in a manner that positively contributes to the sustainable development, health and welfare of society.

Section 3 Description

1. Description

Basic concept, Social Responsibility is a crucial part of business ethics. A responsible organization considers and recognizes the impact that its decisions and activities impact on society and the environment; and behaves in a manner that positively contributes to the sustainable development, health and welfare of society.

2. Teaching hours per semester

Lecture Hours	Additional tuition	Fieldwork/Internship	Self-Study
45 hours	As needed	-	10 hours

3. Advising Hours and Individual Academic Advising Hours

3.1 Individual consultation at room no.3732, Building no.37

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3.2 Consult via Mobile no. 090-549-4515

3.3 Consult via e-mail: pannalin.su@ssru.ac.th

3.4 Consult via application LINE application:

WECHAT application

Section 5: Teaching Schedule and Evaluation

Teaching Schedule

Week	Units/Description	No. of Hours	Educational Activities/Media	Lecturer
1	- Orientation and Term Assignment - An Introduction - Lesson 1: Business Ethics - Quiz for Lesson 1: Introduction to Business Ethics	3	Online teaching - Lecture/ppt - Course Specification sheet - Questions & Answers - Activities	Miss. Montipa Vilasthip
2	Lesson 2: Ethics in Business Quiz for Lesson 2: Why Are Ethics in Business Important?	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
3	Lesson 3: Ethics in the Workplace	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
4	Lesson 4: United States Federal Sentencing Guidelines	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
5	Lesson 5: Department of Labor and Corporate Compliance	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
6	Lesson 6: Community and Ethics Quiz for Lesson 6: Social Responsibility	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
7	Lesson 7: Employee Rights Quiz for Lesson 7: The Positive Impact of Ethics in Business	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip

Week	Units/Description	No. of Hours	Educational Activities/Media	Lecturer
8	Mid term	3		Miss. Montipa Vilasthip
9	Lesson 8: International Business Ethics Quiz for Lesson 9: Consumer Rights	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
10	Lesson 10: Importance of Business Ethics Quiz for Lesson 10: Business Ethics and the Financial World	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
11	Lesson 11: Significance of Business ethics	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
12	Quiz for Lesson 11: Final Thoughts on Business Ethics	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
13	Present	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
14	Present and Summary	3	Online teaching - Lecture/ppt - Activities	Miss. Montipa Vilasthip
15	The Final Exam	3	Online Exam	Miss. Montipa Vilasthip

Ways to Assess the Learning Outcomes	Week of Evaluation	Proportion of Evaluation
Class attending, behavior and participation	Every class	40%
An individual practice, group work	2	20%
Mid term project	9	20%
Final examination	16	20%

Section 6 Teaching and Learning Resources

1. Main text and document

Thailand Overview. <https://www.worldbank.org/en/country/thailand/overview#1>

2. Documents

Overview of China-Thailand Relations. (2019). <http://th.chineseembassy.org/eng/ztgx/gxgk/>

中泰关系简况 (2019). <http://th.chineseembassy.org/chn/ztgx/gxgk/> (Chinese version)

3. Recommended for reading

CORNWEL-SMITH & GOSS. (2013) VERY THAI: EVERYDAY POPULAR CULTURE (2ND.ED.)

Thailand country profile. <https://www.bbc.com/news/world-asia-15581957>

Thailand: Economic and Political Overview. (2019). <https://www.nordeatrade.com/fi/explore-new-market/thailand/economical-context>

Thailand 4.0-<https://thaiembdc.org/thailand-4-0-2/>

Thailand. <https://www.heritage.org/index/pdf/2019/countries/thailand.pdf>

THE 7 UNIQUE ASPECTS OF THAINESS. (2015). <http://www.thetraveljunkie.org/the-7-unique-aspects-of-thainess/>

Thai Culture and Thainess. <https://www.expique.com/blog/category/culture/>

What is Thainess? A keyman in Thailand's creative industry have the answer. (2018).

<https://www.creativethailand.net/en/archive/detail/380-what-is-thainess-a-keyman-in-thailands-creative-industry-have-the-answer>

What price Thainess?. (2017). <https://www.nationthailand.com/lifestyle/30334064>