M.B.A. (Innovation in Human Capital and Entrepreneurship Management)

MHE5516

Developing Human Capital

to be an Entrepreneur

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CLIMATE CHANGE AND THE ECONOMY

For the whole Canada in a Changing Climate report, visit Adaptation.NRCan.gc.ca

ENERGY

Warmer winters decrease the use of natural gas and heating oil

More air conditioning in the summer increases electricity consumption

Winter tourism such

as skiing will suffer

shorter seasons

Extreme weather is a common cause of interruptions in power supply Heavier spring melts can increase flood risk

In the mountains. more frequent heavy rain events increase the chance of mudslides and wash out roads, as well as damage mines

Ice roads, which are used for transportation in the North during the winter, are becoming less reliable

Permafrost thawing damages

Extreme weather disruptions

can delay the distribution of

in factories and raise

production costs

buildings, roads and airport runways

FORESTRY

Changes in forest composition, pest and could lead to more mill closures and lost jobs

Livestock operations may require less heating but more air conditioning; trees may have to be added to pastures to provide shade **FOOD**

Longer and warmer growing seasons would allow crops to be grown farther north, lengthen outdoor feeding seasons for livestock and allow Canada's maple syrup industry to expand northward

Loss and damage due to heavy rainfall, hurricanes, tornadoes, wildfires and winter storms is now more costly than fire and theft



MANUFACTURING



Land-use planners can encourage the construction of homes in areas associated with extreme



TOURISM

More frequent

Subsidies and other policies promote retrofits that improve energy efficiency and insulation, as well as **INSURANCE**

Homeowners and businesses are already naving more for insurance due to the greater



MINING



Thailand New Economies

เศรษฐกิจแห่งอนาคต



เศรษฐกิจชีวภาพ (Bio Economy)



เศรษฐกิจ หมุนเวียน (Circular Economy)



เศรษฐกิจสีเขียว (Green Economy)



เศรษฐกิจร่วมใช้ ประโยชน์ (Sharing Economy)



เศรษฐกิจอัจฉริยะ (Intelligent Economy)



เศรษฐกิจผู้สูงวัย (Silver Economy)



BCG Economy โมเดลเศรษฐกิจ BCG Strategic Industry io-Economy เศรษฐกิจชีวภาพ Health, Circular-Economy Green Economy **Beauty and Service** เศรษฐกิจสีเขียว เศรษฐกิจหมุนเวียน

Innovate throughout the value chain

Idea Generation Designing
Business Financing Production Sale & Marketing Distribution

BCG Model

Circular economy

aims at reusing and recycling resources

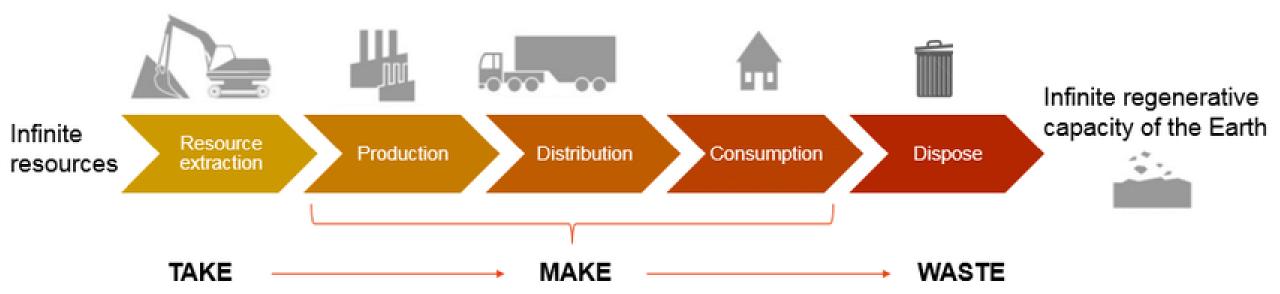
Bioeconomy

involves the production of renewable biological resources and the conversion of these resources into value added products



Green economy

determines to keep economy, society and the environment in balance, leading to sustainable development



Why do we need a sustainable and circular bioeconomy?

Global challenges such as climate change and ecosystem degradation, along with growing demands for food and energy, force us to find new ways of producing and consuming in a world of finite resources.

The bioeconomy has enormous potential for...



Job creation
Create millions of green
jobs, especially in rural
and coastal areas.



Renewal and modernisation of the industrial fabric Introduce innovations in agriculture, aquaculture, forestry and other industries.





Climate mitigation and carbon neutrality Reduce atmospheric emissions and our dependence on fossil resources.



Ecosystem and biodiversity restoration Aligned with the SDGs, recover part of the degraded ecosystems.

CIRCULAR ECONOMY

LINEAR ECONOMY





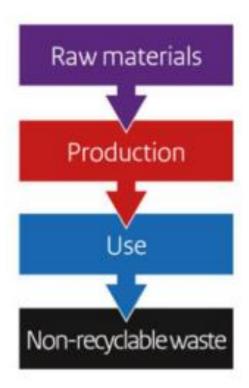
TAKE

MAKE

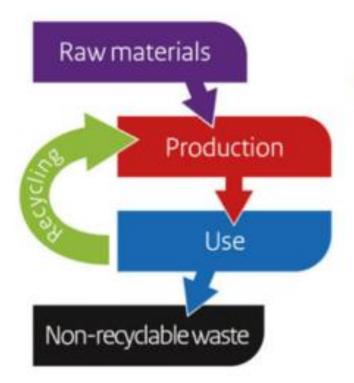
DISPOSE

From a linear to a circular economy

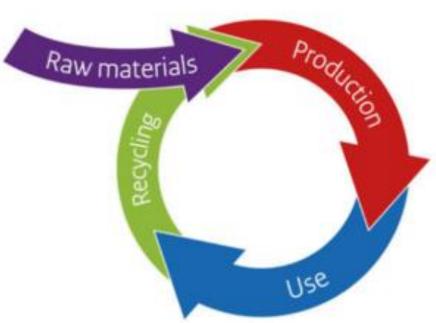
Linear economy



Reuse economy



Circular economy



GREEN ECONOMY=



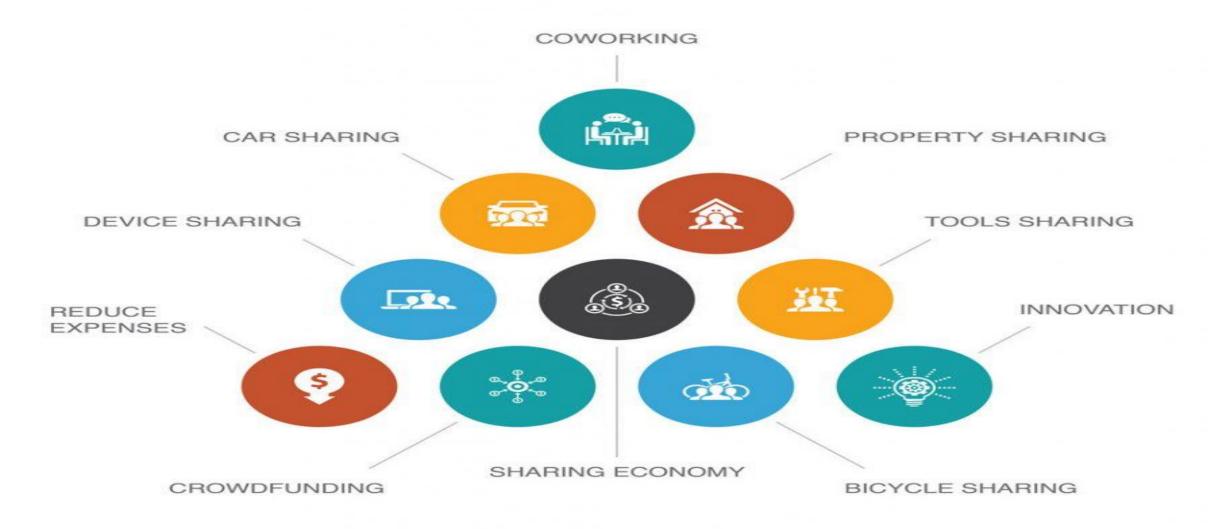
LOW CARBON GROWTH RESOURCE

SOCIAL

=SUSTAINABLE DEVELOPMENT?



SHARING ECONOMY



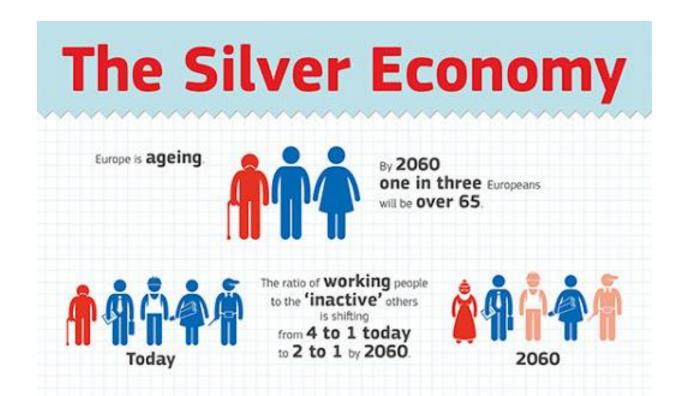
SILVER ECONOMY

What is the Silver Economy?



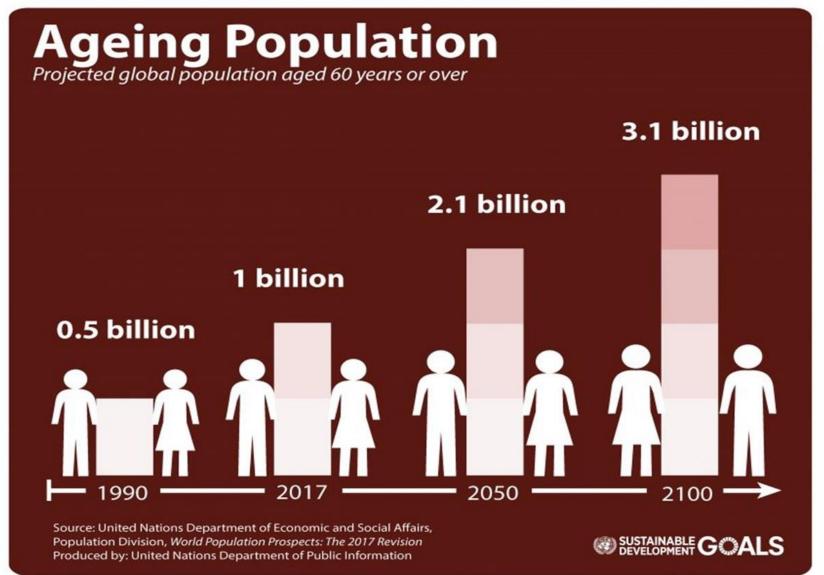
The silver economy refers to the economic activity and market opportunities generated by the aging of populations. It encompasses goods and services that are specifically designed to meet the needs and preferences of older consumers, as well as those that are used by older people but can also be consumed by people of all ages.







Silver Economy





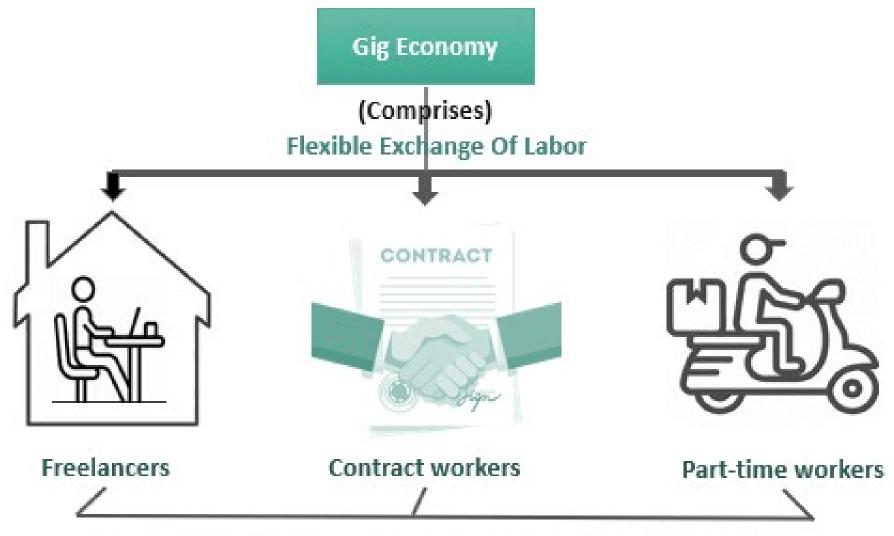
Gig Economy

[ˈgig i-ˈkä-nə-mē]

A segment of the service economy based on flexible, temporary, or freelance jobs, often involving connecting clients and customers through an online platform.



Gig Economy



Quality Services At A Cheaper And Sustainable Rate



Gig Economy is the new economy

Source: Bridge Consulting





Sharing

sharing of

resources

Short shorter work, months at a time









Dynamics of Chang

พลวัตความเปลี่ยนแปลง



ท้าทายความอยู่นิ่ง (Challenging Status Quo)



เศรษฐกิจ

เทคโนโลยี (Technology)





โอกาสการเติบโต (Growth Opportunities)



ความต้องการลูกค้า (Customer Need)







