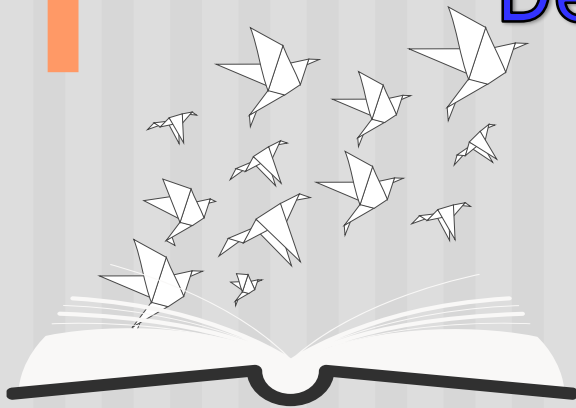


M.B.A. (Innovation in Human Capital and Entrepreneurship Management)

MHE5516

**Developing Human Capital
to be an Entrepreneur**



Asst.Prof.Dr.Cholpassorn Sitthiwarongchai,
Ph.D. (Management)



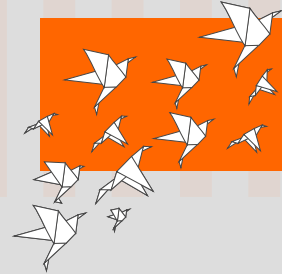


Course description

MHE5516

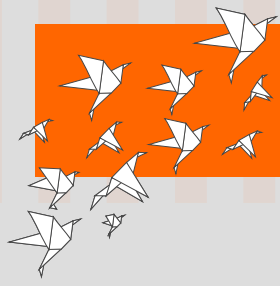
Developing Human Capital to be an Entrepreneur

Potential analysis and the need for human capital development, human capital development through knowledge, ability, skills, experience, personality, human capital development mechanism that is in line with the needs of the organization, the development of policies and guidelines for promoting human capital development, leading to efficiency in being an entrepreneur and analysis of relevant case studies



Agenda

- Human Resource Management
- Evolutionhuman capital
- Changes in the world of business
- New economy



Human Resource Management Evolution

□ Primitive era

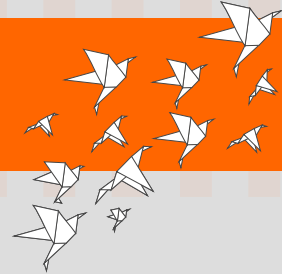
1. Early Revolution
2. Industrial Revolution

□ Middle era

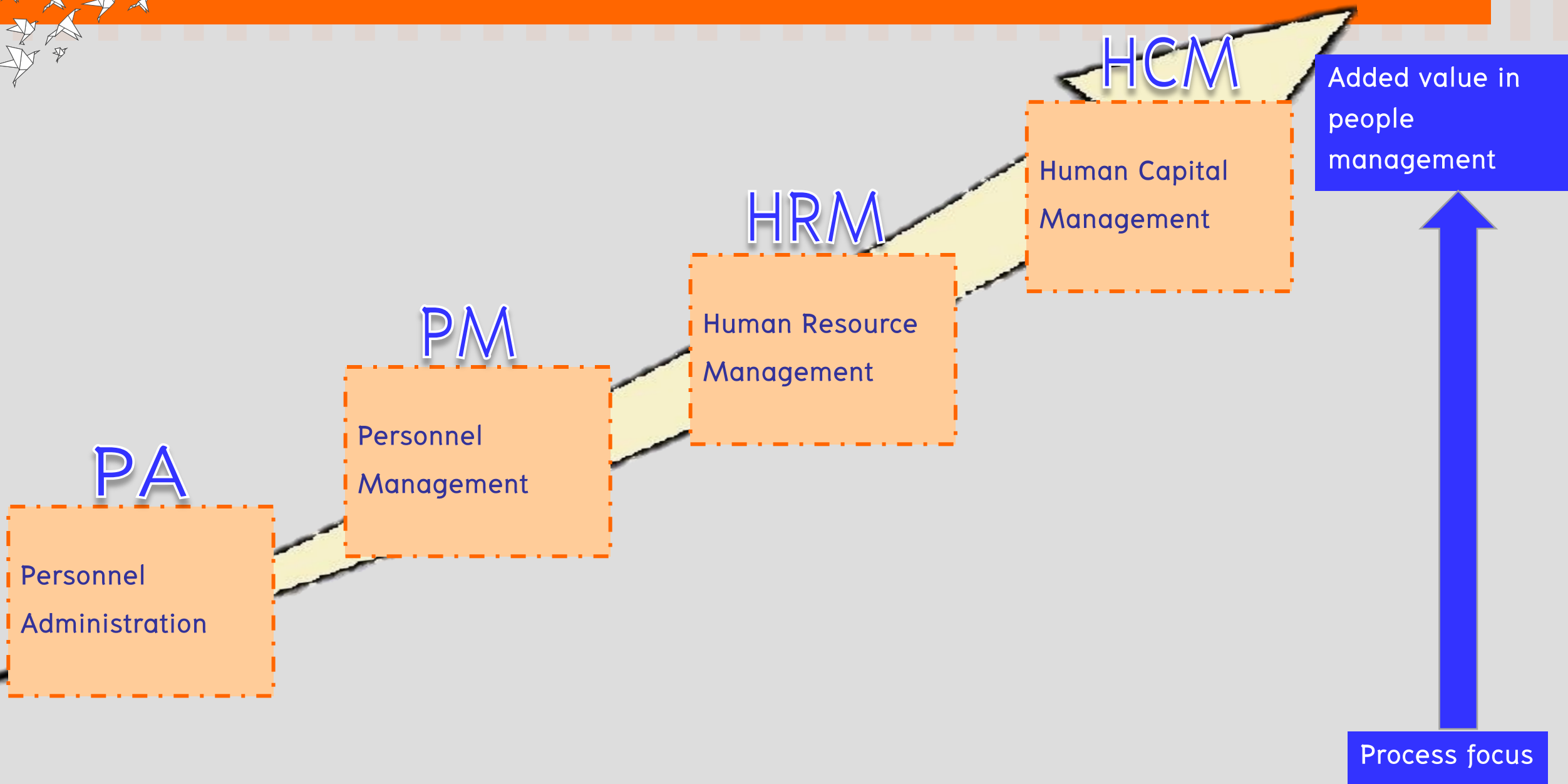
1. Scientific management concept
2. Human relationship management concept
3. Concept of behavioral science management
4. Management concepts in management science

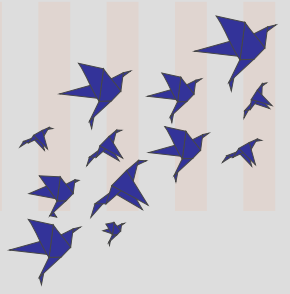
□ Modern era

1. Human Capital Management



The changing perspective of HR

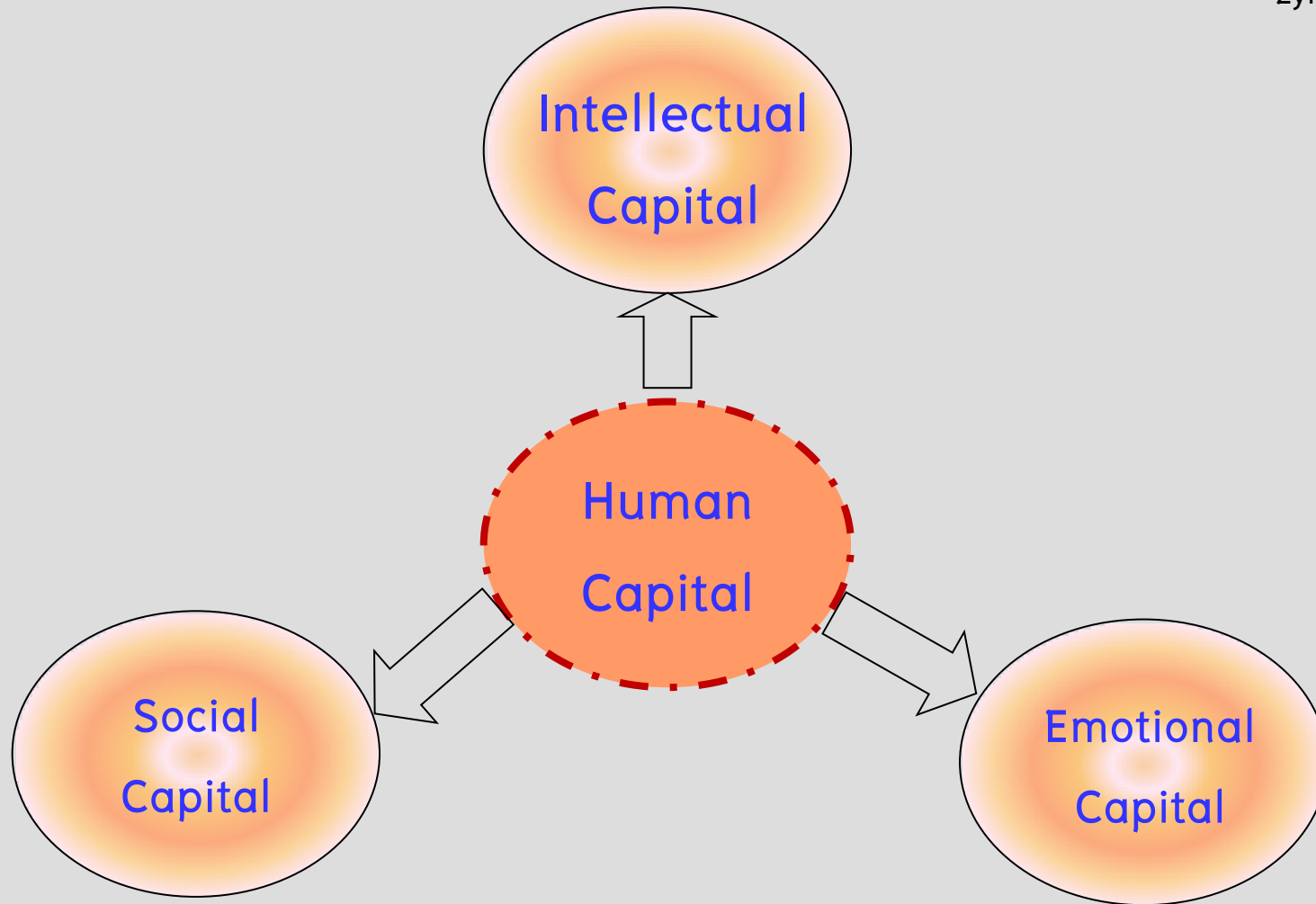




Components of human capital

REF :

Lynda Gratton & Sumantra Ghoshal





8K's+5K's

ทุนมนุษย์ของคนไทย
รองรับประชาคมอาเซียน

จิระ หงส์ลดาธรมภ์

เรียบเรียงโดย: วราพร ชูศักดิ์ และ เปี่ยมศักดิ์ คุณากรประทีป

www.ChiraAcademy.com

8 K's

Human Capital

Ethical
Capital

Intellectual
Capital

Happiness
Capital

Social
Capital

Sustainability
Capital

Digital
Capital

Talented
Capital



5 K's (New) Theory

: Quality of Human Resource Development in globalization

5 K's (New)

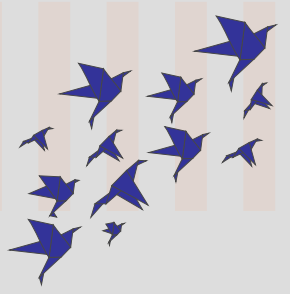
**Creativity
Capital**

**Knowledge
Capital**

**Innovation
Capital**

**Cultural
Capital**

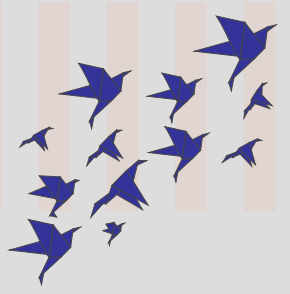
**Emotional
Capital**



3 V Theory

- **Value Added**
- **Value Creation**
- **Value Diversity**





3 V Theory

Value Added

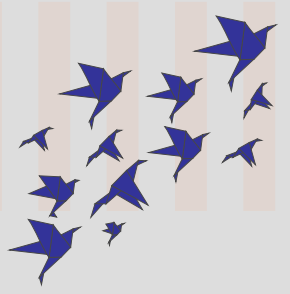
- + Intellectual capital
- + Ethical Capital
- + Happiness of capital

Value Creation

- + Creative capital
- + Innovation Capital
- + IT capital
- + Capital of knowledge, skills and attitudes
- + Capital of sustainability

Value Diversity

- + social capital
- + cultural capital
- + emotional capital

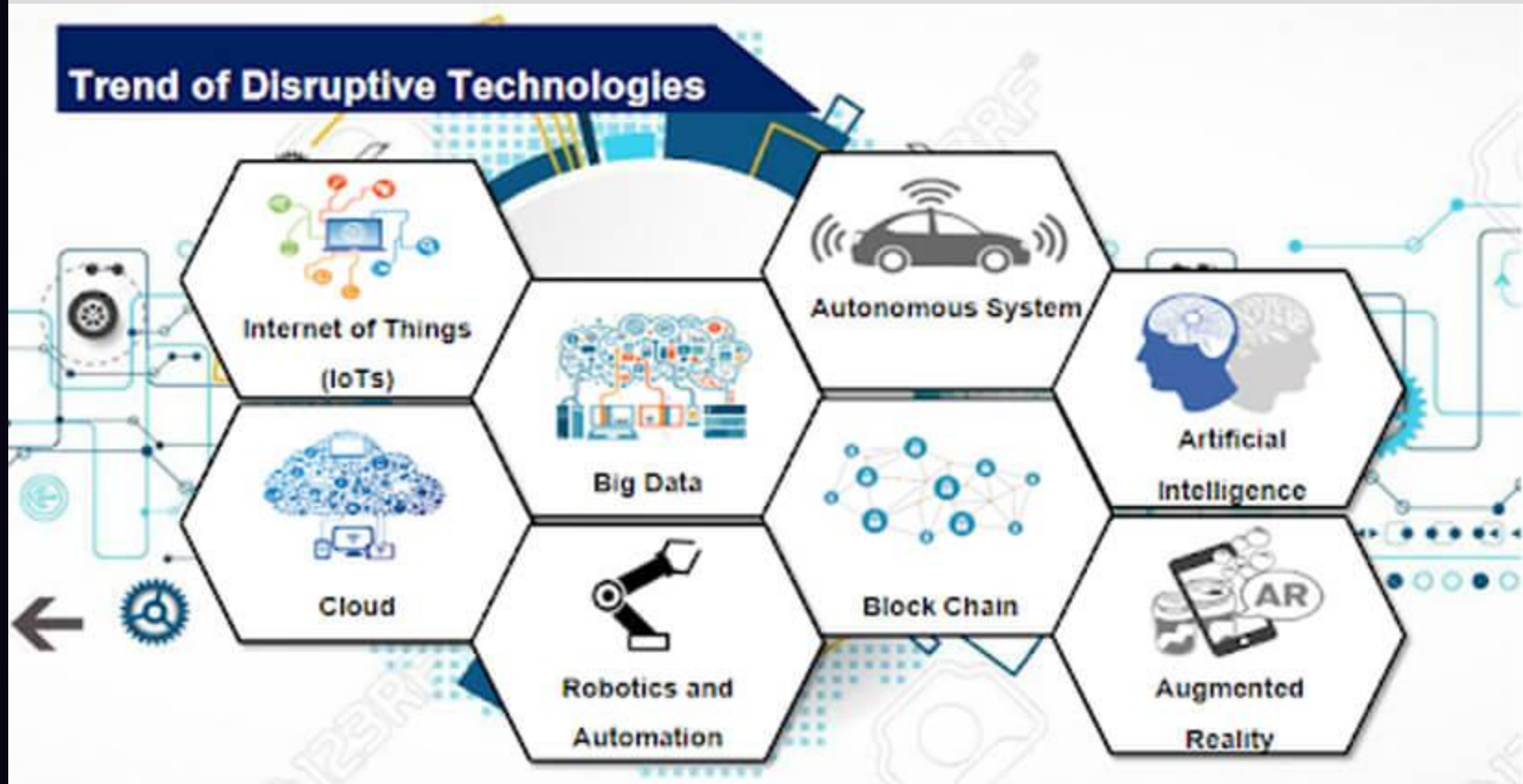


Human Capital to Change

HUMAN
CAPITAL

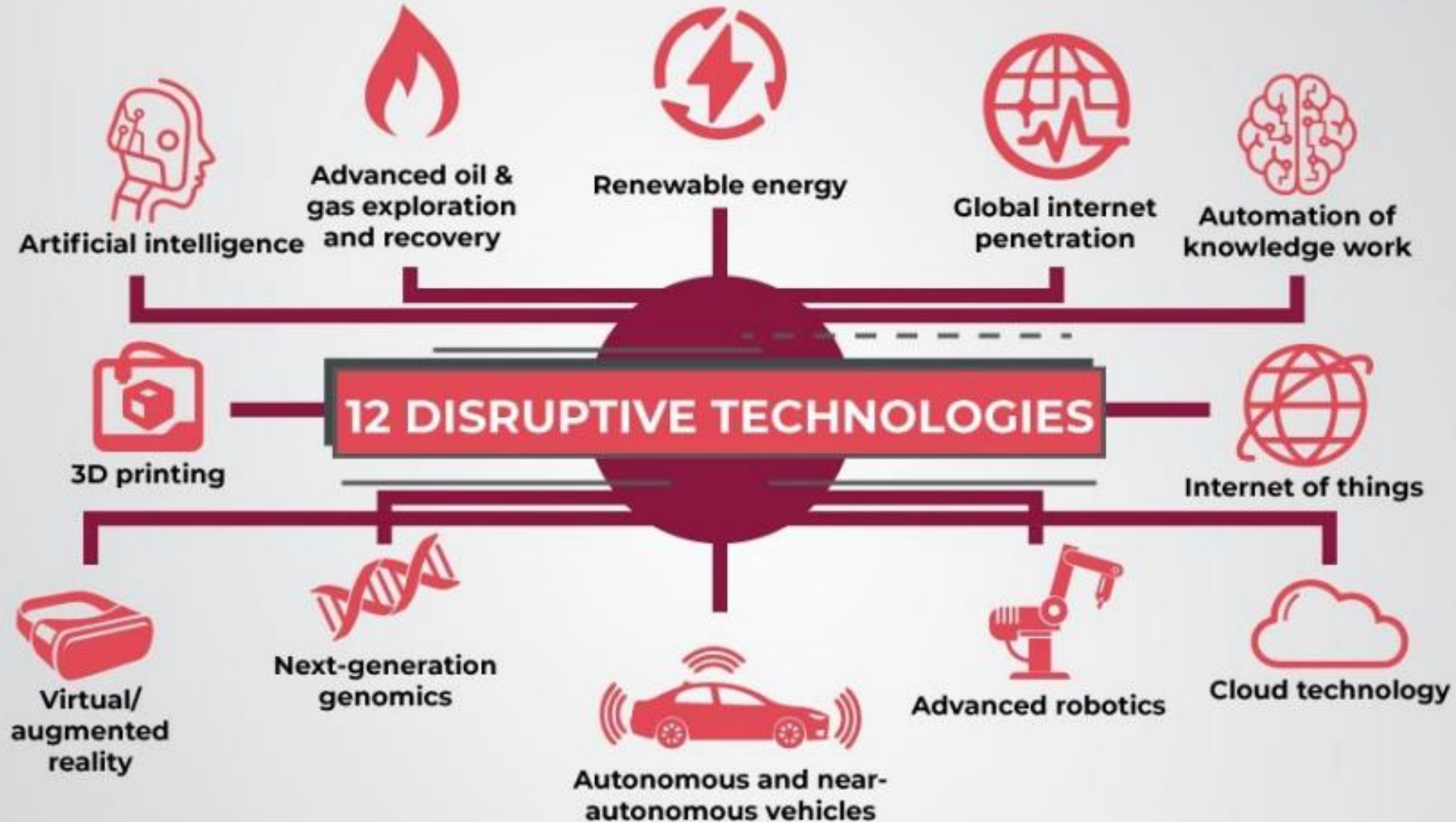


change



ตัวอย่าง Disruptive technology ในปัจจุบัน

12 DISRUPTIVE TECHNOLOGIES

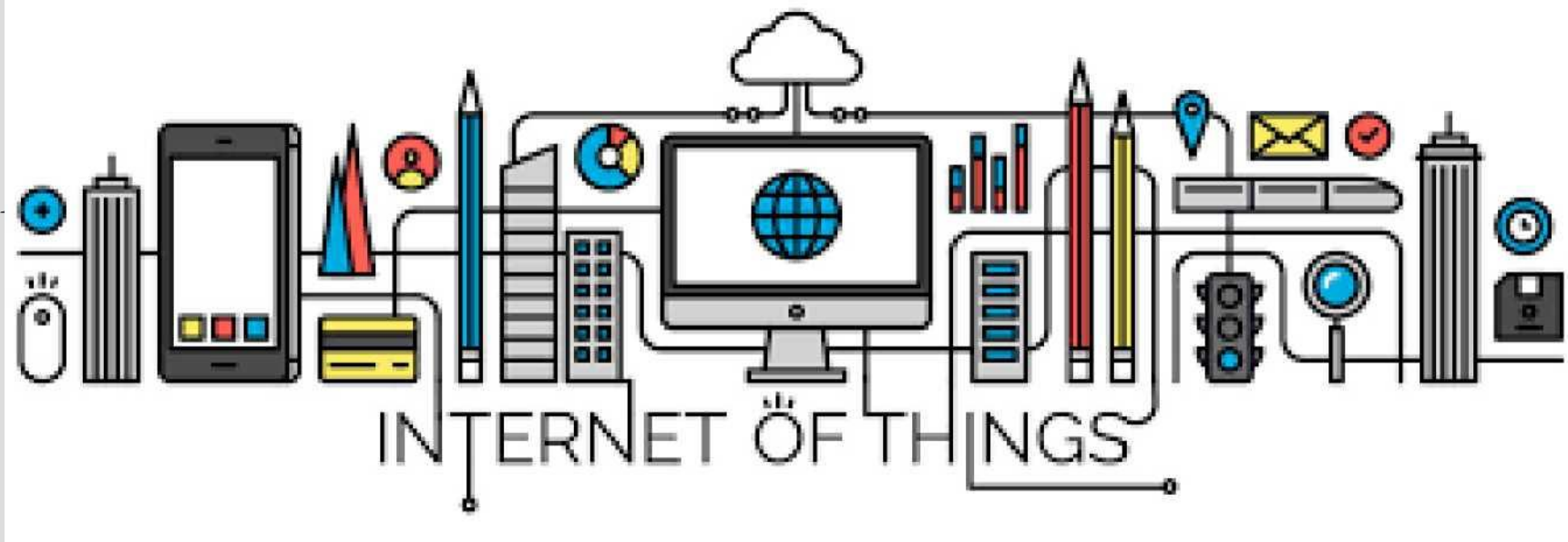


Robotech



เปปเปอร์-หุ่นยนต์ฮิวมานอยด์ที่ได้รับการพัฒนาให้อ่านอารมณ์ความรู้สึกของมนุษย์ได้
โดย SoftBank





Internet of Things





Thailand Needs **Change**

ประเทศไทยกับการเปลี่ยนแปลง

NEW THAI

**ECONOMIC
STRATEGY**

