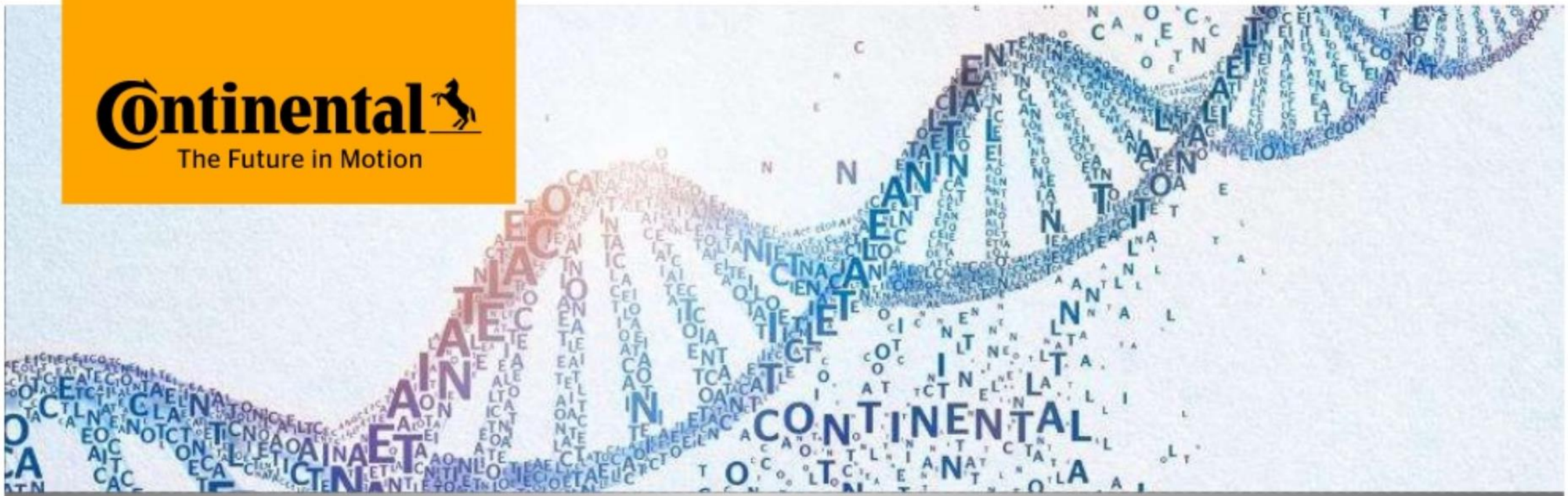
Continental
The Future in Motion



Digital Leadership

Knowledge Jam

24. November COGNEON

Twitter: **@haraldschirmer**
Web: **harald-schirmer.de**

Inspiration & examples about

Leadership

in the digital age

@haraldschirmer

What are we talking about?

- **Leadership**
- **Digital Age**
- **Digital Impact**

A Digital Leader

… is agile

A Digital Leader

…does not micro-manage

A Digital Leader

… is keen to learn from you

A Digital Leader

… does not wear a tie

A Digital Leader

…gives constant feedback

A Digital Leader

… makes you feel important

A Digital Leader

…is a person not a function

A Digital Leader

…shows you the big picture

A Digital Leader

…collaborates on eye-level

A Digital Leader

…can handle diversity

กด Esc เพื่อออกจากโหมดเต็มหน้าจอ

A Digital Leader

…uses control to show relevance

A Digital Leader

…senses your state of emotion

Digital! Leader

- Mindset / spirit
- Methods
- Behavior
- Attitude

Leader in the digital age

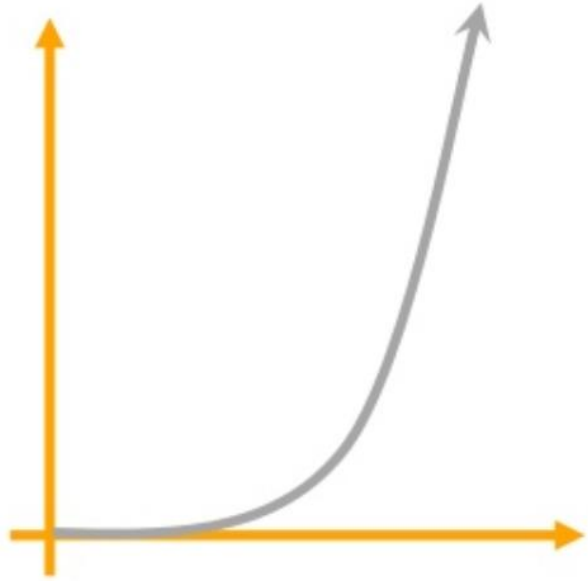
versus

Digital Leader

Attributes of „Digital“

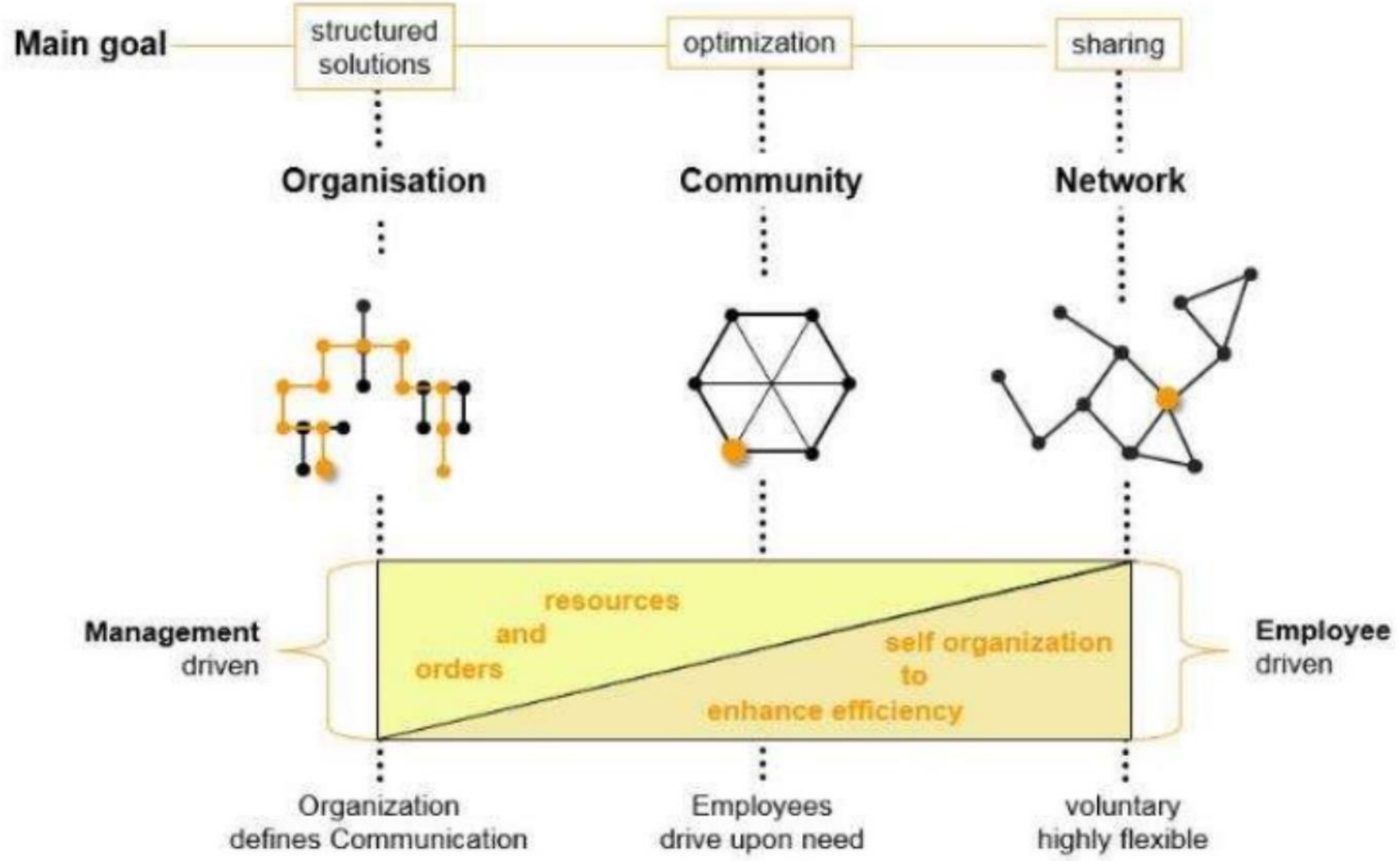
Time
independent

Location
independent



scalable

Where to find Leaders?

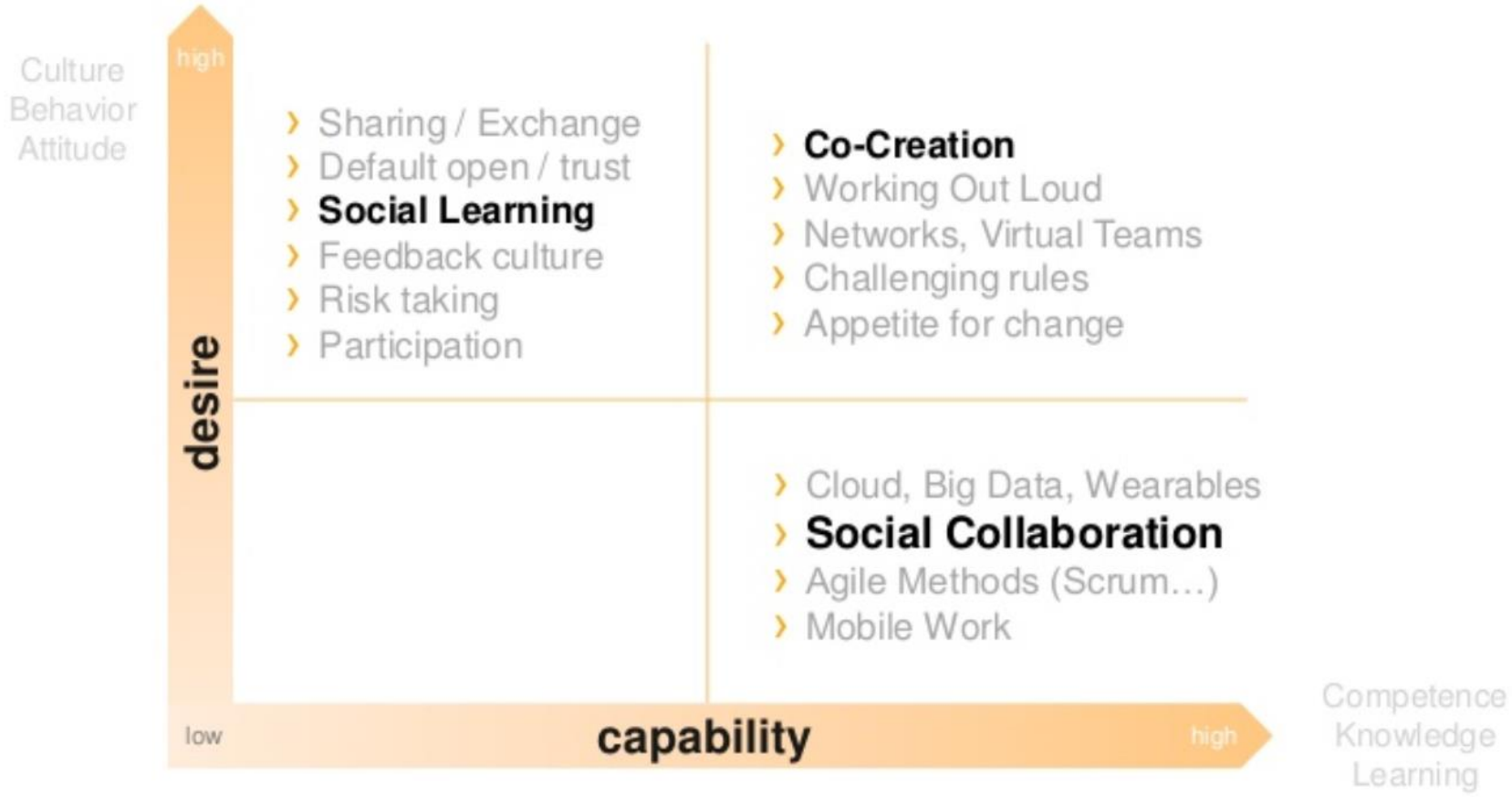


consume **knowledge** experiment

Consolidated from **experience:**

Grows by **sharing & exchange:**

Digital Maturity in Leadership



Award by Wilms Buhse

Digital Leaders engage, lead, grow virtual teams or networks

sustainable

Konstantin-Michael Mihov

CHANGE AGENTS WORLDWIDE™
Hire Us
Join Us
About Us
Newsletter
Blog
Books
Digital Leaders
walk the digital talk
"We can change cultural norms by being the change."
—Celine Schillinger,

Digital Leaders are recognized for their skills and value add

https://ch.linkedin.com/in/christianpfrey/en

Christian Frey

1st PREMIUM

Digital Knowledge Management & Collaboration bei Sika

Zürich Area, Switzerland | Chemicals

Current	Sika
Previous	Sika, Esso Schweiz
Education	Universität St.Gallen - Hochschule für Wirtschafts-, Rechts- und Sozialwissenschaften

Top Skills

500+ connections

- 55 Business Development
- 42 Competitive Intelligence
- 39 Social Media
- 29 Marketingstrategie
- 29 Unternehmensstrategie
- 25 Social Business
- 25 Collaboration
- 22 Wettbewerbsanalyse
- 20 E-Learning

Contact Info

Digital Leaders have a mission

Search for people, jobs, companies, and more... Advanced

Home Profile My Network Learning Jobs Interests Business Services Try Premium for free

Stephan Grabmeier

1st PREMIUM

Chief Innovation Evangelist bei Haufe-umantis AG

St. Gallen, Canton of St. Gallen, Switzerland | Human Resources

Current Haufe-umantis AG, Innovation Evangelists GmbH
Previous Deutsche Telekom AG, karriereautomobil.de GmbH & Co. KG, yourcha AG
Education SABEL Saalfeld

Send a message

500+ connections

https://ch.linkedin.com/in/stephangrabmeier/en

Contact Info

Digital Leaders communicate!

via Social Media

(themselves)

Digital Leaders take risks!

"Put your cape on."

John Stepper

#WOL

CREATED WITH
VISUALSTATEMENTS.NET

Simon Dückert
KnowTouch 2016
issensmanagement
nde Organisationen
barcamp
Digital Leaders
connect people
physical & digital

Guido Bosbach

ZUKUNFTheute.verstehen .gestalten .begleiten | Smarte Lösungen für optimale Zusammenarbeit - Analyse-Konzepte-Gestaltung

7,373 followers

Following

Posts (72) Recent Activity (40)

Digital Leaders have passionate followers

Vergesst eine „gute Fehlerkultur“ - lernt zu...

November 14, 2016

711 94 4

Reden allein genügt nicht! Wir müssen sogar in...

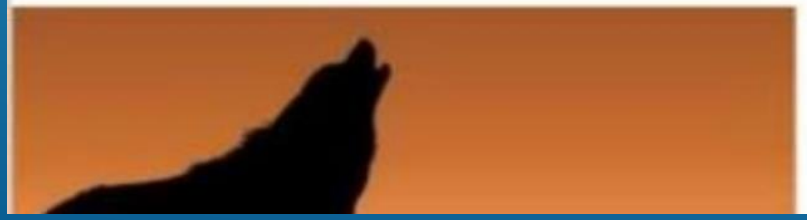
November 14, 2016

338 60 2

Die neue Hauptaufgabe von Führungskräften: Der...

November 7, 2016

914 119 9



Digital Leaders establish engaging platforms

physical & digital

Digital Leaders
work out loud
Katharina Krentz

Alexander Kluge
WARUM?
Digital Leaders
are authentic

Digital Leaders
have an online reputation
Roland Panter

Digital Leaders know their WHY

Mohit Bangale

Digital Leaders
are
great leaders

Digital Leaders
shape
the digital age

Digital Leaders
exemplify
future work style*

**digital communication & collaboration, virtual teams, transparency, social learning, digital efficiency, participation…*

Digital Leaders
are not born,
they become…

Wanna try?

How to become a digital leader?
First steps: Invest in learning

- Start your **Working Out Loud** circle *(structured, easy, appreciative…)*
- Get a **digital profile** and keep it updated *(LinkedIn, AboutMe, Webpage…)*
- **Learn** from others / **Follow** others *(YouTube, SlideShare, Twitter…)*
- Build **relevant networks** *(Twitter, Facebook, LinkedIn…)*
- Start **sharing** your expertise *(Blog, LinkedIn Pulse, Facebook…)*
- Learn to **master future work style** / tools *(Video calls, Whiteboards, Touch, Scrum…)*

Thank you

For your ears and eyes

I love feedback!

Personally or via

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Web: harald-schirmer.de